



FOOD + BEVERAGE

Associate Members of the
Clare Valley Wine & Grape Association

VALUE PROPOSITION

CLAREVALLEYWINE.COM.AU/FOOD
Contact Us: marketing@clarevalleywine.com.au

FOOD & BEVERAGE ASSOCIATE MEMBERSHIP



BE PART OF A VIBRANT, COLLABORATIVE, AND THRIVING REGIONAL INDUSTRY

The Clare Valley is renowned not just for its world-class wines but also for its exceptional food, hospitality, and community spirit.

As a Food & Beverage Associate Member of the Clare Valley Wine & Grape Association, you join a united industry voice committed to growing visitation, raising the region's profile, and delivering meaningful outcomes for local businesses.

This membership is your opportunity to connect, collaborate, and thrive alongside passionate winemakers, grape growers, producers, and hospitality leaders.

ASSOCIATE MEMBERSHIP OBJECTIVES

- To promote the excellent quality of food and other beverages in the region
- To support local farmers, growers and makers
- To support marketing initiatives that promote visitation to the region



FOOD & BEVERAGE ASSOCIATE MEMBERSHIP

WHY JOIN?



Stronger Together

Become part of a connected community that works together to showcase the very best of Clare Valley's food, wine, and tourism experiences.



Profile Boost

Get listed on the official Clare Valley tourism websites and regional visitor maps, putting your business in front of thousands of potential visitors.



Be Seen & Heard

Gain exposure through CVWGA's marketing initiatives and campaigns, with first preference for event features, media famils, and promotional opportunities.



Events & Engagement

- Submit your events for inclusion in Clare Valley Gourmet Week
- Be considered for catering at CVWGA-hosted events
- Receive invitations to trade and media events



Industry Intelligence

Stay informed through member-only newsletters with updates on funding, training, and event opportunities.



Influence the Future

Have your voice represented through participation in the CVWGA Food Committee - which meets in conjunction with the Winemakers Committee- helping shape strategies and initiatives that benefit the whole region.

WHO CAN JOIN?

The annual membership is available to food and beverage businesses within the Clare Valley, including:

- Restaurants & Cafes
- Hotels & Pubs
- Breweries & Distilleries
- Food Producers

COST

\$200 (+GST) per annum

CONTACT

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ASSOCIATE MEMBER BENEFITS



LISTING ON THE WEBSITE

Be listed on the Clare Valley Wine & Grape Association and official Clare Valley tourism websites.



NETWORKING EVENTS

An invitation to networking events hosted by the Association



EMAIL COMMUNICATION

Included on the Associations mailing list and sent member newsletters including grants/funding and event opportunities



GOURMET WEEK

Be able to submit events into the Gourmet Week program, which occurs annually in May



FOOD COMMITTEE

Have your views heard through the CVWGA Food Committee which meets in conjunction with the Winemakers Committee



BE INVOLVED IN FAMIL VISITS

Be included in famil visits with media and trade that visit the Clare Valley.



CATERING OPPORTUNITIES

Members will have priority to quote/tender for CVWGA catering, including Wine Show & other association events



INDUSTRY EVENTS

Access to subsidised opportunities to attend trade/media events in collaboration with the Association



SUPPLY AND FEATURE

First preference to be featured in CVWGA events or marketing opportunities



VISITOR GUIDE & TEAR OFF MAP

Be listed on the Clare Valley Visitor Guide map and 'Eat & Drink' listing, also printed as a double-sided tear off map

