

ANNUAL REPORT 2023 - 2024



Clare Valley Wine &
Grape Association

CLARE
VALLEY

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Acknowledgement of Country

We acknowledge the traditional owners and occupiers of these lands and waters. We pay our respect to the elders, past, present and emerging of the Ngadjuri nation and extend that respect to all Aboriginal and Torres Strait Islander people.

Clare Valley Wine & Grape Association

Established in 2018, through the amalgamation of the Clare Valley Winemakers Inc. and the Clare Region Winegrape Growers Association, CVWGA's vision is to position Clare Valley wines so they are widely known and selling strongly, with a reputation for quality, and to tell the unique story of the wine community and the landscape in which it thrives.

Our Purpose:

To ensure the prosperity and sustainability of our member businesses and the Clare Valley Community. We exist to promote the interests of our members, unify them and manage collective opportunities for the betterment of the whole.

Our Values:

Commitment to -

- Decisive Leadership
- Collaboration throughout the value chain
- Quality of our grapes, wine and experiences
- Lifelong learning and career opportunities
- Sustainability of our industry and environment
- Continuous improvement
- A community of leaders and contributors



Our Board:

Mitchell Taylor
Chair

Grant Carr
Braeside Vineyards

Olivia Hoffmann-Barry
Jim Barry Wines

Hilary Mitchell
Mitchell Wines

Matt Schultz
Taylors Wines

Annette Hovey
Independent Member (resigned March 2024)

Penny Lion
Bourke and Travers (resigned March 2024)

Our Team:

Anna Baum
Executive Officer
anna@clarevalleywine.com.au
0417 817 776

Cherry Stowman
Marketing & Events
marketing@clarevalleywine.com.au
0409 040 752

Rachel Trengove
Education & Engagement
rachel@clarevalleywine.com.au
0438 452 003

From The Chairman

What a difficult year, amongst what has been one of the toughest periods for the Australian Wine Industry. In fact, I cannot remember more challenging times in my four decades of working in the industry. Particularly for our beautiful Clare Valley, in which we have had two significant frost events over two seasons. The first on 26th October 2023 which impacted more than 40% of our regional vineyards. It was good to see the wine & grape community coming together to discuss the damage and ways in which we can support each other at our CVWGA morning tea in Watervale. Also, again after a very dry winter season, we have been hit with early spring frosts on the 13th and 16th of September which has inflicted severe damage on specific vineyards and wineries within the valley. On the back of this we have continued cost of living pressures, low consumer confidence and 'sticky' inflation and interest rates.

I have admired the resilience and tenacity of our wine and grape community in sticking together and the hard work of your association in offering support and following up on our strategic plan with both the key issues of water security and spray drift. We have pursued this agenda over key meetings with Government ministers at both Federal and State level. These have been productive as we have put forward our case as a region and collaborated with other associations and regions to demonstrate the outcomes we need for a sustainable future.

On the trading front it was great news for our industry to recommence selling wine in China after three long years of punitive tariffs of 218% on Australian wine. While this is no 'silver bullet' in solving our industry's red wine oversupply of nearly three-times stock to annual year sales, it is certainly welcome news, and I commend the Minister of Trade the Hon Don Farrell on bringing this trade barrier to a successful outcome.

Within the valley I would like to congratulate Anna Baum and the team on our three successful events conducted throughout the year. Firstly the 40th Anniversary of the Clare Valley Gourmet Week. As one of the first regional events of its kind in the country, the now Gourmet Week builds in quality and appeal each year, bringing tourists from all around Australia. We also concluded the week with the very successful 2024 Clare Valley Wine Hall of Fame Dinner and Awards Presentation. This only happens once a decade and it was terrific to celebrate the 2024 Inductees - Peter Barry, the late Roly Birks, Neil Paulett, Andrew Pike and Stephanie Toole. Congratulations to them all for many years of service to the Clare Valley community in building the reputation and pedigree of our high-quality wines. I also congratulate the wine industry award winners on the night and their contribution to the success of the region.

The 2024 CCL Label Clare Valley Wine Show was also another special event, a big thanks to the Events Committee, Wine Show Committee and our judges lead by the capable Chair of Judges, Nick Stock. It was terrific to celebrate with the winners of trophies and medals which was such a bitter-sweet moment for many after the spring frost. A special mention goes to Peter Treloar, whose humble acceptance of four trophies for the Penna Lane 2024 Watervale Riesling caused us all to get a little emotional.

I also had the honour of attending the annual SAWIA Awards night at the National Wine Centre on behalf of the CVWGA. It was terrific to see Pikes Wines awarded and recognised for their Health & Safety initiatives and the Watervale Hotel for their award for Wine Tourism Services.

We have successfully reviewed our four-year strategic plan based on the three pillars of Promotion, Sustainability and Innovation & Education. Sincere thanks my fellow board members Olivia Hoffman Barry, Hilary Mitchell, Grant Carr and Matt Schultz who have worked tirelessly and freely given their time and energy to the association. Also, to all our Committees who have also volunteered their time and efforts in delivering successful events and outcomes.

A big thank you to our Executive Office Anna Baum who has worked tirelessly around the clock to deliver above expectations, also to her dedicated staff of Rachel Trengove and Cherry Stowman who have supported her, we are fortunate to have such a dynamic and dedicated team.

Finally, I wish all our members a successful trading and growing season in the lead up to Christmas and a successful new year as we prepare for vintage 2025.



Mitchell Taylor
Chairman



From The Executive Officer

The Clare Valley Wine & Grape Association (CVWGA) has endeavoured to be responsive to the needs of our members and prudent in our own spending during what has been a challenging year for the Clare Valley wine region.

We have sought input and feedback throughout the year to ensure that what we have put our effort and energy into has been directed and guided by the members.

We have strived to support vineyard and winery owners in their decision making through a tough year. In July 2023, we held a workshop supporting vineyard decision making in a low-demand environment. This was followed in early November by a morning tea where we came together to assess the frost event of 26 October 2023 and discuss how to unite and help each other in recovery from the severe frost damage. Following vintage 2024, Pinion Advisory's Colin Hinze led a session providing scenarios and high-level cost-benefit information to frame future decision making for vineyard owners. Growers valued the panel of wine producers and winery vineyard managers who candidly shared their view on the future demand for Clare Valley wine and grapes.

While the economic climate has been challenging for wine producers, grape growers and hospitality businesses, there has been plenty for the Clare Valley wine region to celebrate.

Clare Valley SCA Gourmet Week celebrated its 40th anniversary with a very successful 10-day program of more than 80 individual events. The 40th anniversary Gourmet secured \$20,000 of Hallmark event funding from the Clare & Gilbert Valleys Council and as a result extended participation in the program to the whole Clare Valley community. Event evaluation of 2024 Gourmet observed the highest visitation and expenditure figures generated from the event to date, and many members' comments confirmed Gourmet had been a success for their business this year.

Clare Valley Wine Hall of Fame, held once a decade, was planned to coincide with the 40th Gourmet celebrations. It was a fabulous evening held at O'Leary Walker Wines. The meal was magnificent, finishing with the largest and most delicious table of cheese I've ever seen. Congratulations to the five Legends admitted into the Hall of Fame – Peter Barry, Roly Birks, Neil Paulett, Andrew Pike and Stephanie Toole. We also proudly presented four industry awards as outlined in this report.

Progressing the Clare Valley Water business case with the State Government proved challenging this year. Lack of progress on bringing recycled water to the Barossa and Eden Valley has set back the opportunity for a recycled water solution for the Clare Valley. While it may still be an opportunity long term, the State Government is indicating that it will focus on optimising a River Murray solution in the short term. There is more detail in the sustainability section of this report about current discussions with Department of Environment and Water and SA Water to progress this project.

Spray drift has been a major concern again this year with widespread herbicide damage reported in the Clare Valley wine region in January 2024. Following a third consecutive year of substantial damage to Clare Valley vineyards, the CVWGA Board commissioned an Economic Impact Study on the Impact of Herbicide Damage to the Clare Valley Wine Region which was delivered in April 2024. This impact report was presented to the Minister for Primary Industries and Regional Development Hon Clare Scriven MLC in May, underpinning a request for consideration to restrict the use of 2,4-D herbicide during the growing season. The annual economic impact to the Clare Valley wine region determined by the report was significant at \$17.6 million per annum. The association continues to prioritise advocacy of this issue and raise awareness with targeted promotion through rural and regional channels. There is a significant increase in awareness of the issue in the farming community throughout South Australia and CVWGA has actively raised the profile of this issue with the state wine and grains industries this season.

Members have strongly supported the opportunities we have provided to add value to individual businesses. Subsidies for SWA certification training and audits have been highly valued and the support our engagement and education officer Rachel Trengove has provided to individual businesses to prepare for SWA certification has been widely sought by more than 16 members in the past 12 months. Australia Post regional rates have been renegotiated and provide financial benefits for 14 wine producers.

Governance of the organisation continues to improve with the Board requesting an external review of the human resources. This review was undertaken by SAWIA and included a review of the operational structure, benchmarking of positions against other regional wine associations, updated policies and procedures and an HR manual.

I would like to finish by recognising our talented staff. Thank you to Rachel Trengove, education and engagement, for providing members with tailored support and coordinating learning opportunities for both winemakers and grape growers. Welcome to Cherry Stowman, events and marketing, who has been with us a month and has some exciting ideas on delivery of the marketing plan. Also, I would like to thank Belinda Heinrich and Jordan Martin, who took up other positions during the year, for their significant contribution to the association.

On behalf of all members, I would like to thank our Chair, Mitchell Taylor, and the Board for their support throughout the year. Each board member gives their time and insight to support our small and dynamic organisation to ensure we are representing members to the very best of our ability.

Please understand you are not alone as you work through some tough business decisions this year. Call in to our office at any time for a chat and to share your thoughts on how we can work with you to maximise benefit for your business.

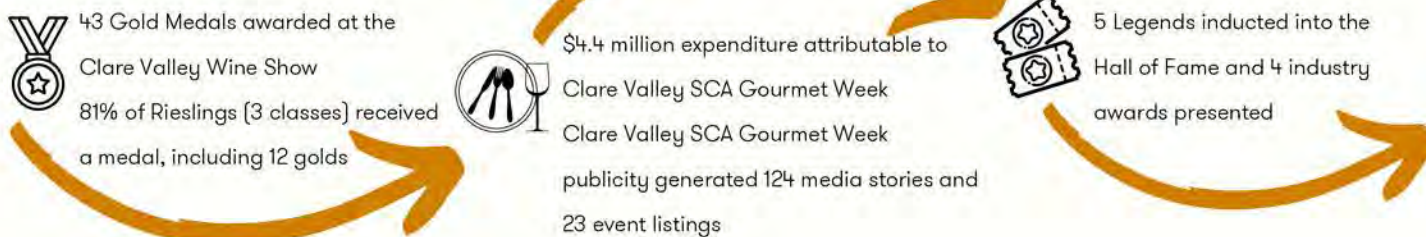


Anna Baum
Executive Officer



Key Highlights

PROMOTION



SUSTAINABILITY



INNOVATION & EDUCATION



Promotions

CCL Label Clare Valley Wine Show 2023 – October 9 - 13

The Wine Show was led by experienced chair of judges and wine critic Nick Stock and included a judging panel of wine makers, wine writers and wine distributors. The trophy presentation and luncheon were held in the St Joseph's School Auditorium with wine writer and commentator Nick Stock master of ceremonies for the event. The sponsors' networking event, supported by and held at the Sevenhill Hotel, continues to grow as a networking opportunity for exhibitors and sponsors. The "guess the Best Wine of Show" competition has become an annual favourite for those who attend.



Our Judges in 2023 were:

Chair of Judges: Nick Stock, Wine Critic

Panel Chair: Michael Downer, Winemaker, Murdoch Hill

Panel Chair: Matt Turnbull, Wine Distributor

Judge: Keeda Zilm, Winemaker, Miss Zilm + The Usual Suspects Wine Collective

Judge: Kelly Wellington, Winemaker, Wirra Wirra

Judge: Tony Love, Wine Writer

Judge: Travis Fuller, Managing Director, Kilikanoon Wines

Key highlights from the event include:

- 458 entries, with 43 gold medals awarded.
- 81% of 2023 rieslings received a medal, including 12 golds.
- 28 sponsors and partners
- 211 guests at the Trophy Presentation



Promotions

Clare Valley Wine Hall of Fame 2024

Held once a decade, the Clare Valley Wine Hall of Fame recognises exceptional achievement and innovation in the growing of grapes, production of wine, brand marketing or as an ambassador for the region over a significant period of time, honouring those who have influenced and contributed to the Clare Valley wine industry.

Key highlights from the event include:

- 160 media and industry members attended the event.
- Media coverage - four print, 1 radio and 2 on-line

Five Legends were inducted into the Clare Valley Wine

Hall of Fame:

- Peter Barry
- Roly Birks
- Neil Paulett
- Andrew Pike
- Stephanie Toole



Twenty-two nominations were received for the four award categories and the winners were:

- Rising Star - Andrew Kenny
- Regional Ambassador - Warrick Duthy
- Viticulturist - Alister Sandow
- Winemaker - Adam Eggins



Promotions

Breathe It In Campaign

Reactivation of the Clare Valley regional brand was a priority of the CVWGA's Marketing Plan. A new 'Breathe It In' toolkit was created in collaboration with Regional Development Australia Yorke & Mid North in early 2023, encouraging businesses to leverage the brand, use the regional voice and outlining best practice for social media. The Association contributed funds to a regional digital campaign, which ran August – October 2023, increasing brand awareness and reaching 92,000 people. The campaign resulted in a 60% increase in users to the Clare Valley website and organic search increased by 26%. A gallery of assets was developed for use by members.



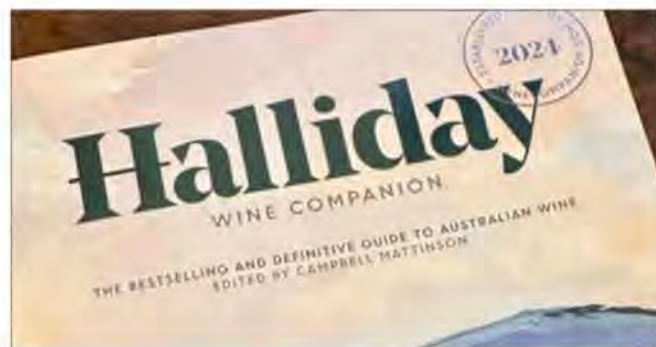
UK Media Drop

Clare Valley participated in a Wine Australia UK Media Drop in December 2023, promoting six Clare Valley Rieslings to twelve UK journalists. This activity resulted in six stories, including an article by Jancis Robinson.



In-region Halliday Wine Companion Tastings

Clare Valley tasting team reviewer for Halliday Wine Companion, Mike Bennie, evaluated wines for the 2024 wine companion in region. As a result of his visit, 25 Clare Valley wineries submitted wines to be tasted, totalling 161 entries



Product Development

CVWGA collaborated with the Clare Valley Tourism Manager on a project which supported product development for four member businesses, resulting in six new experiences, one collaborative package and the rejuvenation of 10 experiences. Member businesses included Sevenhill Cellars, Skillogalee Estate, Watervale Hotel, and Taylors Wines, along with Clare Valley Wine, Food & Tourism Centre using the opportunity to develop the Gourmet Bus experience.



Promotions

Clare Valley Grape Growers Untold Podcast

Telling the stories and history of our grape growers was celebrated in the association's first podcast series – Clare Valley Grape Growers Untold. A series of six podcasts featured 11 growers, plus an introduction featuring James Halliday and Nick Ryan. There has been 1255 plays in total with each episode between 150-250 plays.



SA Wine Ambassador Club visit

18 ambassadors from Asian markets visited the Clare Valley as part of the second regional tour. Seven Clare Valley producers participated in a mini expo.

75% of respondents have had direct contact with the importers since the event.

One CV producer has had five leads and expects to secure distribution.



Promotions

Clare Valley SCA Gourmet Week 2024

This year marked the 40th year of the Clare Valley SCA Gourmet Week, the Mid North's premier food and wine event. The event ran from May 17 to 26 in three sections, Festival Weekend, Breathe It In and Land of the Long Lunch and featuring over 80 unique events organised by 40 members and community organisations.

Funding was received from:

South Australian Tourism Commission through the Regional Event Fund

Clare and Gilbert Valleys Council through the Event Support Program Hallmark Funding

Members were supported through:

ATDW support for event listings

Promotion of their events

Coordinated purchase of glasses and toilet hire

The event was supported through partnerships with:

Southern Cross Austereo – television and radio advertising campaign

Honeycomb.Design – branding

Blis Web Agency – website

littlelion – public relations

RAA – bus promotions



Some key highlights from the event include:

- More than 10,400 individuals with over 18,800 attendances
- More than \$3.4 million in expenditure for the Clare Valley, with an additional \$1m expenditure for South Australia
- Average spend per head per day at the event increased by \$32.94 to \$217.36 per head per day. This was a 17.8% increase on the previous year.
- Average stay of 2.5 nights for intrastate visitors and 5.9 nights for interstate visitors.
- SAFM radio advertising reached 274,000 people who heard the commercial on average 3.3 times.

SCA Sponsorship – advertising value of \$274,000 with a potential audience of 132,000 in Spencer Gulf and Broken Hill and 438,000 across Central Australia, along with limited placement in Bendigo and Ballarat.

Sustainability

Sustainable Winegrowing Australia

In 2022 the association set a regional goal of 40 Sustainable Winegrowing members with 20 certified by vintage 2024, beginning the challenge with 12 members of which two were certified.

In the past two years, a regional adoption program supported by Northern & Yorke Landscape Board funding, has subsidised certification training for more than 40 members. Rachel Trengove joined the CVWGA team in February 2023 as the Engagement and Education Officer and provides ongoing support for individual businesses preparing for certification.

As of June 2024, the CVWGA target has been achieved. Clare Valley now has 46 Sustainable Winegrowing members with 21 of these members certified. Individual support has been provided to 6 winery and 10 vineyard businesses.



Australia Post Wine Delivery Service

Fourteen member businesses have signed up to use the regional parcel delivery rates negotiated by the association. This has resulted in savings for our small producer members who were not eligible for competitive rates prior to the introduction of this service. The association also was able to successfully intervene in the planned increase of 5% to the regional rate by Aust. Post, instead, landing on a more palatable 3% rise.



National EcoVineyards Program

The Association continued its commitment as a regional partner of the EcoVineyards Program, undertaking a second year of the national program, which broadened its focus from functional biodiversity to also include soil health and ground covers. Four EcoGrowers headed into a second year of their eco projects, developing a demonstration site which focusses on one or more of the three priority areas.

Clare Valley Ecogrowers:

- Taylors Wines
- Braeside Vineyards
- Skillogalee Wines
- Morella Vineyard

A well-attended workshop focussing on ground covers, including multi-species cover crops and a hydro-seeding demonstration was a highlight of this year's program.

SA Water transportation agreement

An agreement was secured in September 2023 for a final three-year term. Conditions remain the same and the aggregate volume was confirmed in October 2023 to secure lowest available price.



Sustainability

Regional Water Security

In 2022, the Association partnered with the South Australian Government in the Clare Valley Water Preliminary Business Case, investigating water supply and delivery options to provide security for existing and new Clare Valley water users.

Key findings, presented to Clare Valley water users in October 2022, were as follows:

- The likely demand for new water is in the order of 3GL, depending on price.
- Two infrastructure solutions were shortlisted, both from the River Murray with marginal benefit cost ratios.
- Four options were put forward for further investigations in a detailed business case:
 1. Clare Valley Water Supply Scheme Upgrade with storage and new distribution network (shortlisted, BCR 1.18)
 2. Bundaleer Reservoir with supplemented supply (shortlisted, BCR 1.05)
 3. Bolivar recycled water
 4. Lower cost Clare Valley Water Supply Scheme Upgrade of current distribution network
- A key challenge is affordability for a 3GL demand.

In October 2023, the Department of Environment and Water took charge of this project in 2023 and CVWGA agreed on the terms of reference of a Joint South Australian Government – Industry Working Group on Long-Term Water Security Options for the Clare Valley.



Working group members include:

- Jim Barry CEO, Hayden Mahood
- CVWGA board member, Grant Carr
- Regional Development Australia Yorke & Mid North CEO, Daniel Wilson
- CVWGA executive officer Anna Baum, representing the association and the region

Department of Environment director water security, policy and planning Dan Jordan and representatives from consultant company Ricardo met with the CVWGA board and water committee in February to discuss the future of the Clare Valley Water Project and positioning the region for continued funding to develop a business case for the Clare Valley. He also discussed investigating any no-regrets investment in the short term which would support any water security solution.

The Ricardo team have had preliminary meetings with the association to build background understanding on SA Water's Clare Valley Water Supply Scheme and to understand what needs addressing to improve outcomes.

A first meeting of the working group is scheduled for November 2024.

Sustainability

Economic Impact of Spray Drift

Following three seasons of widespread and substantial impact of herbicide damage to Clare Valley vineyards, the CVWGA Board commissioned an Economic Impact Study on the Impact of Herbicide Damage on the Clare Valley Wine Region. The study found the annual economic impact of herbicide damage is \$17.6 million to the Clare Valley wine region.

Advocacy on spray drift:

- Meeting with Minister for Trade and Tourism, Senator the Hon Don Farrell, 13 October 2023
- CVWGA media release 15 December 2023
- Attendance at Grain Producers SA spray drift working group meetings
- Attendance at grain industry Spray Forum, 7 March 2023
- 2 x meetings with Minister for Primary Industries and Regional Development Hon Clare Scriven MLC, 27 May 2024 and 17 June 2024, to present the economic impact study and call for ban of 2,4-D during the growing season.
- 3 x meetings with PIRSA, Rural Chemicals Unit
- Meeting request Minister for Trade and Investment Hon Joe Szakacs MP (scheduled 18 September 2024 – Cancelled, to be rescheduled)

Reporting and residue analysis:

- 15 reports of herbicide damage were received by PIRSA rural chemicals unit.
- Four leaf samples were analysed by PIRSA for chemical residues. All detected 2,4-D and Glyphosate residues.
- CVWGA tested two berry samples (Riesling and Malbec), two juice and one wine sample for 2,4-D residues. 2,4-D was detected in both grape samples but not in the juice or wine.
- CVWGA tested for glyphosate residues in grape and juice samples. No glyphosate residues were detected.



Innovation and Education

Benchmark Tasting

This year's Benchmark Tasting looked at Shiraz. The event attracted maximum attendance of 45, including 3 panel guests

shiraz
Benchmark
Tasting



AWRI Viticulture and Winemaking Scholarships

Two fully funded scholarships were introduced this year, providing the opportunity for one member to attend the AWRI Advanced Viticulture Course and another member to attend the AWRI Advanced Wine Technology Course.

Advanced Viticulture Course:

Three applications, Mick Harrold was awarded the scholarship

Advanced Wine Technology Course:

Five applications, Jarrad Steele was awarded the scholarship



Developing Careers Pathways

A new skills cluster has been developed for school VET programs to aid employment opportunities in cellar hand and vineyard positions.

Twenty two students from Clare High School and St Joseph's Middle School participated in the SA Pruning Championships, held at Kilikanoon Morrison's Vineyard in June 2024. Association members provided a pruning lesson to 25 students prior to the competition.



SA Pruning Championships

Clare Valley hosted the 2024 pruning competition on 21 June 2024 at Kilikanoon Morrison Vineyard in Leasingham, well supported with 52 entries. Kilikanoon's Leigh Victor was crowned the 2024 champion pruner, bringing the Wolf Blass shield home to the Clare Valley. The introduction of a school students' event was a success with 22 students competing in a team event. The competition will be held in the Barossa in 2025.



Innovation and Education

Member Education workshops

Several workshops were held through the year. The pre-vintage vineyard walk and tasting focused on emerging varieties in 2024, visiting Artwine's Spring Farm Rd vineyard and Pikes Wines. The workshop finished with a tasting and lunch at Pikes Wines led by panel members Steve Baraglia, Marnie Roberts and Glenn Kelly.

An herbicide application workshop was held in early September, attended by 20 members.

For the second year running, a bus tour to the Barossa to look at canopy management, in particular shoot thinning, was also popular.

More than 20 producers attended the No and Low Alcohol Wine Workshop in late June, providing an opportunity in-region to explore these wines and learn about the process.



Crop Watch service

Pinion Advisory took on the Clare Valley Crop Watch service in 2024, producing four written bulletins and a live season wrap up provided at a member information session. A local network of six viticulturists provide on-the-ground input to the service.



Member Resources

The CVWGA Members Portal hosts an array of resources available for current members.

CVWGA Documents

- CVWGA Strategic Plan
- Financial Reporting
- Marketing Plan
- 23/24 Member Prospectus
- Vintage reports

Regional Brand Assets

- Breathe It In Toolkit
- Clare Valley Brand pack
- Custom Clare Valley logos available

Event resources

- Sustainability Forum Videos
- Vineyard Walk and Tasting Videos
- Gourmet Week brand assets and reports
- Wine Show past winners

Business Resources

- Australia Post Wine Delivery Service
- Clare Valley Fact Sheet (designed for consumer facing staff at cellar door/restaurant)
- Sustainable Winegrowing Australia (SWA)
- Mid North Mesonet
- Marketplace – sale & purchase of grapes/wine
- Clare Valley Crop Watch Bulletins
- Spray Drift
- Eutypa

Maps

Cellar Door Map

Sponsorship and Funding Summary

Grant funding and securing cash and in-kind sponsorship contributions is vital in supporting our initiatives and activities, enabling us to deliver valuable programs, events, and services to our members. We would like to thank the follow partners who have assisted in the delivery of quality and informative initiatives in the past year.

Clare Valley Wine Show - \$44 600 cash sponsorship

Sponsorship:

- CCL Label
- Mercurey Australia Pty Ltd
- Seguin Moreau Australia
- VAF Memstar
- BHF Technologies
- Commonwealth Bank
- Hahn Corporation
- Hood Sweeney
- Lallemmand Australia
- Vinpac International
- AP John
- Ackland Vineyard Services Pty Ltd
- Clare Valley Enterprises
- Classic Oak Products
- Orora
- Jim Barry Boutique Accommodation
- Seed Clare Valley
- Bottling Dynamics

In-Kind Sponsorship

- Mercurey Australia Pty Ltd
- CCL Label
- Riedel
- AP John
- Wine Logistics
- Ragu & Co
- Laffort
- Plains Producer
- Watervale Hotel
- Sevenhill Hotel

Gourmet Week - \$43,200 grant funding

Grant funding:

- SATC Regional Event Fund
- Clare & Gilbert Valleys Council Hallmark Event Fund

In-Kind Sponsorship:

- Southern Cross Austereo (\$60 000)
- Honeycomb.Design
- littlelionPR
- RAA
- Blis Web Agency

Hall of Fame - \$22,500 grant funding

Grant funding:

- South Australian Wine Industry Association / Primary Industry and Resources South Australia

In-Kind sponsorship:

- O'Leary Walker Wines

SA Pruning Championships - \$1,400

Sponsorship:

- Clare Valley Vine Improvement Society
- Omnia Specialties Australia
- G & J East Strathalbyn Pty Ltd

Sustainable Winegrowing Australia (SWA) - \$20,000

- Northern and Yorke Landscape Board grant funding.
(Income deferred to FY2025)

Vitiwatch - \$6,000

Grant funding:

- Wine Australia Regional Program

AWRI Scholarships - \$4,000

Grant funding:

- Wine Australia Regional Program

Herbicide Workshop - \$1,000

Grant funding:

- Wine Australia Regional Program

Barossa Canopy Management Field Trip - \$2,000

Grant funding:

- Wine Australia Regional Program

NOLO Workshop - \$3,300

Grant funding:

- Wine Australia Regional Program

Appendix - Audited Financials

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Not-For-Profit - Association Report

Clare Valley Wine & Grape Association

ABN 46 657 141 541

For the year ended 30 June 2024

Prepared by All in Balance

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Board Report

Clare Valley Wine & Grape Association For the year ended 30 June 2024

Board Report

The committee members submit the financial report of Clare Valley Wine & Grape Association for the financial year ended 30 June 2024.

Board Members

The names of committee members throughout the year and at the date of this report are:

Board Member		Board Member		
Mitchell Taylor		Olivia Hoffman Barry		
Matt Schultz		Grant Carr		
Hilary Mitchell		Annette Hovey	Resigned March 24	
Penny Lion	Resigned March 24			

Principal Activities

The principal activities of the Association during the financial included:

- promoting and enhancing the Clare Valley Region, its brand, wine and viticulture;
- support to improving the profitability of Clare Valley wine and grape businesses; and
- encouraging collaborative enterprise and effective communication among Members and stakeholders, including tourism and food producers.

Significant Changes

No significant change in the nature of the principal activities previously undertaken by the Association occurred during the year.

Operating Result

The surplus after providing for income tax for the financial year amounted to, as per below \$27399

Signed in accordance with a resolution of the Members of the Board on:

Date / /

Date / /

Income and Expenditure Statement

Clare Valley Wine & Grape Association For the year ended 30 June 2024

	2024	2023
Income		
Donations	649,709	596,677
Total Income	649,709	596,677
Gross Surplus	649,709	596,677
Other Income		
Interest Received	5,637	2,574
Other Income	18,633	12,799
Total Other Income	24,270	15,372
Expenditure		
Travel and Accommodation	18,438	46,462
Accounting & Bookkeeping Fees	8,525	7,972
Advertising & Promotions	78,192	63,375
Audit Fees	2,750	2,500
Bad Debt Expense	-	1,540
Bank Fees - Merchant	1,615	1,476
Catering	58,445	52,807
Chair Sitting Fees	21,148	26,105
Computer & IT	3,737	9,621
Consultancy Fees	22,720	43,750
Contractor Expenses	18,572	11,147
Depreciation Expense	3,687	4,117
Electricity	220	488
Equipment Hire	61,501	24,445
General R&M	22,190	2,420
Insurance	2,582	2,728
Legal Fees	-	2,966
Meeting Expenses	-	35
Merchandise Costs	38,844	35,669
Other Expenses	1,400	-
Postage & Freight	159	6,171
Printing & Stationery	2,563	1,369
Rent Payable	15,256	7,797
Sponsorships	9,555	3,625
Subscriptions & Memberships	11,642	2,852
Superannuation Expense	16,545	17,990
Telephone & Internet	1,456	2,153
Trophies & Awards	7,755	6,231
Venue Hire	5,600	13,475
Viti Projects / Other Initiatives	14,223	20,674
Wages & Salaries Expenses	189,027	181,747

The accompanying notes form part of these financial statements. These statements should be read in conjunction with the attached compilation report.

	2024	2023
Water Usage	22	-
Website	6,512	6,370
Wine Storage	200	1,600
WorkCover Expense	1,498	1,289
Total Expenditure	646,580	612,966
Current Year Surplus/ (Deficit) Before Income Tax Adjustments	27,399	(916)
Current Year Surplus/(Deficit) Before Income Tax	27,399	(916)
Net Current Year Surplus After Income Tax	27,399	(916)

The accompanying notes form part of these financial statements. These statements should be read in conjunction with the attached compilation report.

Assets and Liabilities Statement

Clare Valley Wine & Grape Association

As at 30 June 2024

	NOTES	30 JUNE 2024	30 JUNE 2023
Assets			
Current Assets			
Clare Valley Wine & Grape VISA		311	859
Clare Valley Wine & Grape Assoc MonEsaver		145,482	68,481
Clare Valley Cusine		24,144	23,904
Clare Valley Wine & Grape Assoc		7,910	52,037
Trade and Other Receivables		74,063	43,946
GST Receivable		3,865	1,947
Other Current Assets		-	412
Total Current Assets		255,776	191,585
Non-Current Assets			
Other Non-Current Assets		-	3,687
Total Non-Current Assets		-	3,687
Total Assets		255,776	195,272
Liabilities			
Current Liabilities			
Trade and Other Payables		15,444	10,998
Total Current Liabilities		15,444	10,998
Other Current Liabilities			
Adjustments & roundings		-	4
Superannuation Payable		3,110	4,408
Total Other Current Liabilities		3,110	4,412
Non-Current Liabilities			
Other Non-Current Liabilities			
Annual Leave and Sick Leave Provision		11,951	5,966
Deferred Income		26,551	2,574
Total Other Non-Current Liabilities		38,502	8,540
Total Non-Current Liabilities		38,502	8,540
Total Liabilities		57,056	23,950
Net Assets		198,721	171,322
Member's Funds			
Capital Reserve		198,721	171,322
Total Member's Funds		198,721	171,322

The accompanying notes form part of these financial statements. These statements should be read in conjunction with the attached compilation report.

Notes to the Financial Statements

Clare Valley Wine & Grape Association For the year ended 30 June 2024

1. Summary of Significant Accounting Policies

The financial statements are special purpose financial statements prepared in order to satisfy the financial reporting requirements of the Associations Incorporation Act (SA) 1985. The board has determined that the association is not a reporting entity.

The financial statements have been prepared on an accruals basis and are based on historic costs and do not take into account changing money values or, except where stated specifically, current valuations of non-current assets.

The following significant accounting policies, which are consistent with the previous period unless stated otherwise, have been adopted in the preparation of these financial statements.

Property, Plant and Equipment (PPE)

Furniture and fittings and office equipment are carried at cost less, where applicable, any accumulated depreciation.

The depreciable amount of all PPE is depreciated over the useful lives of the assets to the association commencing from the time the asset is held ready for use.

- Furniture and fittings depreciated at 50%
- Office equipment depreciated at 33%

Impairment of Assets

At the end of each reporting period, the committee reviews the carrying amounts of its tangible and intangible assets to determine whether there is any indication that those assets have been impaired. If such an indication exists, an impairment test is carried out on the asset by comparing the recoverable amount of the asset, being the higher of the asset's fair value less costs to sell and value in use, to the asset's carrying amount. Any excess of the asset's carrying amount over its recoverable amount is recognised in the income and expenditure statement.

Employee Provisions

Provision is made for the association's liability for employee benefits arising from services rendered by employees to the end of the reporting period. Employee provisions have been measured at the amounts expected to be paid when the liability is settled.

The Association does not recognize a long service leave provision until an employee reaches at least 5 years completed service: accordingly, no long service leave provision has been recognized by the Association.

Cash on Hand

Cash on hand includes cash on hand, deposits held at call with banks, and other short-term highly liquid investments with original maturities of three months or less.

Accounts Receivable and Other Debtors

These notes should be read in conjunction with the attached compilation report.

Accounts receivable and other debtors include amounts due from members as well as amounts receivable from donors. Receivables expected to be collected within 12 months of the end of the reporting period are classified as current assets. All other receivables are classified as non-current assets.

Revenue and Other Income

Revenue is measured at the fair value of the consideration received or receivable after taking into account any trade discounts and volume rebates allowed. For this purpose, deferred consideration is not discounted to present values when recognising revenue.

Interest revenue is recognised using the effective interest method, which for floating rate financial assets is the rate inherent in the instrument. Dividend revenue is recognised when the right to receive a dividend has been established.

Grant and donation income is recognised when the entity obtains control over the funds, which is generally at the time of receipt.

If conditions are attached to the grant that must be satisfied before the association is eligible to receive the contribution, recognition of the grant as revenue will be deferred until those conditions are satisfied.

All revenue is stated net of the amount of goods and services tax.

Goods and Services Tax (GST)

Revenues, expenses and assets are recognised net of the amount of GST, except where the amount of GST incurred is not recoverable from the Australian Taxation Office (ATO). Receivables and payables are stated inclusive of the amount of GST receivable or payable. The net amount of GST recoverable from, or payable to, the ATO is included with other receivables or payables in the assets and liabilities statement.

Accounts Payable and Other Payables

Accounts payable and other payables represent the liability outstanding at the end of the reporting period for goods and services received by the association during the reporting period that remain unpaid. The balance is recognised as a current liability with the amounts normally paid within 30 days of recognition of the liability.

2. Bottled Wine

Interest in donated bottled wine

The Association previously resolved that donated wine can be used for future promotional activities and will be retained by the Association as museum wine and will not be recognized as an asset of the Association unless it plans to sell the bottled wine. The Association has no bottled wine on hand at balance date that it plans to sell.

Movements in Equity

Clare Valley Wine & Grape Association For the year ended 30 June 2024

	2024	2023
Equity		
Opening Balance	171,322	-
Increases		
Profit for the Period	27,399	(916)
Retained Earnings	-	157,903
Other Increases	-	14,335
Total Increases	27,399	171,322
Total Equity	198,721	171,322

Auditor's Report

Clare Valley Wine & Grape Association For the year ended 30 June 2024

Independent Auditors Report to the members of the Association

We have audited the accompanying financial report, being a special purpose financial report, of Clare Valley Wine & Grape Association (the association), which comprises the board's report, the assets and liabilities statement as at 30 June 2024, the income and expenditure statement for the year then ended, notes comprising a summary of significant accounting policies and other explanatory information, and the certification by members of the committee on the annual statements giving a true and fair view of the financial position and performance of the association.

Board Responsibility for the Financial Report

The Board of Clare Valley Wine & Grape Association is responsible for the preparation and fair presentation of the financial report, and has determined that the basis of preparation described in Note 1 is appropriate to meet the requirements of the Incorporations Act (SA) 1985 and is appropriate to meet the needs of the members. The committee's responsibility also includes such internal control as the committee determines is necessary to enable the preparation and fair presentation of a financial report that is free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on the financial report based on our audit. We have conducted our audit in accordance with Australian Auditing Standards. Those standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the association's preparation and fair presentation of the financial report, in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the association's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the committee, as well as evaluating the overall presentation of the financial report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial report presents fairly, in all material respects, the financial position of Clare Valley Wine & Grape Association as at 30 June 2024 and (of) its financial performance for the year then ended in accordance with the Australian Accounting Standards to the extent of accounting policies described in Note 1 to the financial statements.

Auditor's signature: Michael John Schultz

Auditor's address: 23 George Street, Millicent SA 5280

Dated: 3/10/2024

A handwritten signature in black ink, consisting of a large, stylized loop at the top and the name 'Michael John Schultz' written in a cursive script below it.

Statement By Members of the Board

Clare Valley Wine & Grape Association

For the year ended 30 June 2024

The board has determined that Association is not a reporting entity and that this special purpose financial report should be prepared in accordance with the accounting policies outlined in Note 1 to the financial statements.

In the opinion of the Board the financial report:

1. presents fairly the results of the operations of the Association for the financial year ended 30th June 2024 and the state of affairs of the Association as at the end of the financial year; and
2. the Board has reasonable grounds to believe that the Association will be able to pay its debts as and when they fall due.

In accordance with section 35(5) of the Associations Incorporation Act 1985, the Board of the Clare Valley Wine and Grape Association Incorporated hereby states that during the year ended 30th June 2024:

1. no officer of the Association, no firm of which an officer is a member and no body corporate in which an officer has a significant financial interest, has received or become entitled to receive a benefit because of a contract between the officer, firm or body corporate and the Association other than those disclosed in this Financial Report.

Signed:

Name:

Date:

Signed:

Name:

Date:

Economic Dependence note to the Financial Statements

Clare Valley Wine & Grape Association For the year ended 30 June 2024

Economic Dependence

The Primary Industry Funding Schemes act 1998 (the Act) provides South Australian primary industries with a legislative based ability to raise funds within their sector so they can favorably position themselves in the national and international marketplace. Section 4 of the Act allows the governor to make regulations to establish a fund for a particular primary industry sector.

All existing funds are administered by the Minister for primary industries and regional development (the Minister). Primary industries and regions SA (PIRSA) is the Minister's agent for the administration of these funds. The Clare Valley Wine Industry Fund was established by the primary industry funding schemes regulations 2008.

Grape growers and wine makers in the Clare Valley Wine region make contributions to the Clare Valley Wine Industry Fund annually based on quantities of grapes and wine produced. The association applies for monies held by PIRSA in the Clare Valley Wine Industry Fund each financial year. The Minister is responsible for approving applications for funds lodged by the association.

As at the 1st July 2022 the retained earnings or equity within the Clare Valley Wine Industry Fund amounted to \$520,121. The surplus for the 2022/23 financial year was \$65,043, which therefore left a retained earnings balance as at the 30th June 2023 of \$585,164. Whilst the financial reports for the Clare Valley Wine Industry Fund are not available at the time of finalizing these reports for 2023/24, we can advise that the transfers from the fund to Clare Valley Wine and Grape Association amounted to \$340,000.

PIRSA has prepared a management plan for the financial years 2024 to 2028 for the fund, which records that PIRSA expects to collect \$290,000 contributions each year based on an estimated production for the region of 23,000 Tonnes. The association is dependent on the contributions from PIRSA for its continued existence and ability to carry out its annual activities.

At the date of this report, the board had no reason to believe that PIRSA and the Minister would not continue to provide financial support to the association

Profit and Loss

Clare Valley Wine & Grape Association For the year ended 30 June 2024

2024

Trading Income

Auctions & Raffles	7,631.83
Event Entry Fees	24,553.92
Grants & Funding	92,654.55
Membership	3,800.00
Merchandise	51,705.60
Other Income	18,633.35
Primary Industry Levy	340,000.00
Sponsorship	48,509.09
Ticket Sales	80,854.18
Total Trading Income	668,342.52

Gross Profit 668,342.52

Other Income

Interest Received	5,636.51
Total Other Income	5,636.51

Operating Expenses

Accounting & Bookkeeping Fees	8,525.00
Advertising & Promotions	78,192.03
Audit Fees	2,750.00
Bank Fees - Merchant	1,614.62
Catering	58,445.22
Chair Sitting Fees	21,147.72
Computer & IT	3,736.70
Consultancy Fees	22,720.00
Contractor Expenses	18,572.10
Depreciation Expense	3,687.16
Electricity	220.01
Equipment Hire	61,500.65
General R&M	22,189.93
Insurance	2,581.82
Merchandise Costs	38,843.64
Other Expenses	1,400.00
Postage & Freight	159.26
Printing & Stationery	2,562.75
Rent Payable	15,256.35
Sponsorships	9,555.36
Staff Travel	3,432.54
Subscriptions & Memberships	11,642.29
Superannuation Expense	16,545.46
Telephone & Internet	1,455.90

	2024
Transport & Accommodation	15,005.11
Trophies & Awards	7,755.42
Venue Hire	5,600.00
Viti Projects / Other Initiatives	14,223.08
Wages & Salaries Expenses	189,027.12
Water Usage	22.18
Website	6,512.27
Wine Storage	200.00
WorkCover Expense	1,498.20
Total Operating Expenses	646,579.89
Net Profit	27,399.14