



For immediate release

Fringe stars launch 'Clare at the Queens' in the Clare Valley

Fringe arrived early at Clare, as a galaxy of Fringe stars launched the wine region's official Adelaide Fringe cellar door, Clare at the Queens, in spectacular fashion at the picturesque Pikes Wines in the Clare Valley.

Fringe performers Amity Dry, Amelia Ryan, Ollie English and Michael Griffiths made the journey to Clare to launch the cellar door, Clare at the Queens, which will be exclusive to Fringe hub THE QUEENS this Fringe season.

"We are all very excited to be the exclusive wine partner at The Queens for Fringe," says the Clare Valley Wine Region's Anna Baum. "The Queens is bringing together not only some of Australia's most exciting performers, but also some of the most exciting wines. We can't wait to share our classic Clare Valley Rieslings and Shiraz as well as a few little surprises, including alternative varieties, Negroamaro and Assyrtiko."

Presented by GWB Entertainment in association with Release Creative, The Queens is Adelaide's newest Fringe destination that will transform one of the city's oldest and most spectacular buildings, Queens Theatre, into a West End Fringe hub.

The Queens will host 25 shows this Fringe season as big-name stars of comedy and cabaret such as Paul McDermott, Catherine Alcorn, Carlotta, Johanna Allen and Prinnie Stevens will all call the Queens Theatre home this Fringe.

"We're absolutely delighted to partnering with such a high quality, iconic south Australian wine region like Clare," says performer and Queens program curator, Amelia Ryan. "We feel it's such a great fit with our brand, as we're both so passionate about showcasing the best of what South Australia (and all of Australia!) has to offer.

"Clare Rieslings are my favourite and I'm not ashamed to say you'll most definitely find me enjoying a cheeky glass by the bar between shows! We can't wait to host these brilliant wine makers at our cellar door at The Queens!"

Clare at the Queens is where revellers can enjoy a drink before, during or after a show, as the cellar door will showcase the best of the Clare Valley with Rieslings (of course!), Rosés, Grenaches and Sparkling Reds and Whites from 12 spectacular wineries from the world-famous wine region.

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“We are absolutely thrilled to be partnering with the amazing range of talented artists at The Queens,” says Pikes Wines’ Madison Pike. “After the past year and the impact that COVID has had on the performing arts, I think it’s really important for us to get behind this industry and show our support.”

“We had a ball at the launch,” says performer Michael Griffiths. “We drank fantastic wine; we ate fantastic food. It was a true paddock to plate experience. And what a thrill it is that we get to showcase the best of South Australia’s food and wine and performing arts with The Queens and Clare at The Queens.”

Joining Pikes for Clare at The Queens are Jim Barry Wines, Kilikanoon, Knapstein, Shut the Gate, Claymore, Mitchell, Reillys, Koonowla, Paulett Wines, Eldredge and Matriarch & Rogue with around 25 wines from the Valley available to purchase by the glass or bottle.

An exciting feature of Clare at the Queens will be the exclusive wine tastings, as every Friday and Saturday (and some Sundays) a participating winery will showcase their range of wines which Fringe-goers will be able to purchase and meet the winemakers while they’re at it.

Joining the Clare Valley wineries at The Queens will be female-led brewer Sparkke Change Beverage Company. Sparkke will have their full range of brews, as well as artisanal cocktails and their just-released Full Circle spirits, available for purchase.

People will be able to pair their Clare Valley wines with offerings from The Queens’ food partner, APOTECA, as the Hindley St institution will have gourmet cheese and charcuterie platters for sale.

Clare at the Queens

February 19 to March 21

Corner of Playhouse Lane and Gilles Arcade, Adelaide

queenstheatre.com.au

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