

ANNUAL REPORT 2024 - 2025



Clare Valley Wine &
Grape Association

CLARE
VALLEY

Contents

Clare Valley Wine & Grape AssociationPg 3
From the ChairmanPg 4, 5
From the Executive OfficerPg 6
Key HighlightsPg 7
PromotionsPg 8, 9, 10, 11
SustainabilityPg 12, 13
Innovation and EducationPg 14, 15
Operational PlanningPg 16
Member ResourcesPg 17
Sponsorship and FundingPg 18
APPENDIX I - Audited Financial ReportPg 20 - 33
APPENDIX II - 2025/2026 Operational PlanPg 34 - 35



Acknowledgement of Country

We acknowledge the traditional owners and occupiers of these lands and waters. We pay our respect to the elders, past, present and emerging of the Ngadjuri nation and extend that respect to all Aboriginal and Torres Strait Islander people.

Clare Valley Wine & Grape Association

Established in 2018, through the amalgamation of the Clare Valley Winemakers Inc. and the Clare Region Winegrape Growers Association, CVWGA's vision is to position Clare Valley wines so they are widely known and selling strongly, with a reputation for quality, and to tell the unique story of the wine community and the landscape in which it thrives.

Our Purpose:

To ensure the prosperity and sustainability of our member businesses and the Clare Valley community. We exist to promote the interests of our members, unify them and manage collective opportunities for the betterment of the whole.

Our Values:

Commitment to -

- Decisive Leadership
- Collaboration throughout the value chain
- Quality of our grapes, wine and experiences
- Lifelong learning and career opportunities
- Sustainability of our industry and environment
- Continuous improvement
- A community of leaders and contributors



Our 2024/2025 Board:

Mitchell Taylor
Chair

Olivia Hoffmann-Barry
Jim Barry Wines

Hilary Mitchell
Mitchell Wines (resigned August 2025)

Matt Schultz
Taylors Wines

Alister Sandow
Blenhiem Props

Daniel Willson
Independent Board Member

Sarah Castine
Independent Board Member

Our Current Team:

Cherry Stowman
Executive Officer
cherry@clarevalleywine.com.au

Kylie Pengelly Linke
Marketing Specialist
marketing@clarevalleywine.com.au

Rachel Trengove
Education & Engagement
rachel@clarevalleywine.com.au

From The Chairman

It has certainly been a challenging year in what has been probably the most difficult period for the Australian Wine community that I can remember in my 40 years of working in the industry. Despite this it has been a year where we have worked together to promote our region and also followed up our Associations and Governments to collaborate and work together in building a more sustainable region in the future.

While the 2025 harvest was impacted by both dry conditions and the frost of 2024, it was good to finally see some winter and spring rains to hopefully break the cycle. On the back of this we have continued cost of living pressures, low consumer confidence and changing lifestyle preferences. Inflation has also remained with some easing of interest rates, however more relief is required.

I have admired the resilience and tenacity of our wine and grape community in sticking together and the hard work of our association in offering support and following up on our strategic plan with both the key issues of water security and spray drift. We have followed up with key meetings with Government ministers at both Federal and State level. It was good to have our state government conduct a cabinet meeting in our region where we were able to put forward our case for better water security. It was also good to have the Wine Australia board visit the region for their Board meeting and to have both Wine Australia and Australian Grape and Wine representatives attend the 2025 Clare Valley Wine Show.

On the global front our International markets are under continual disruption and lack of confidence on the back of the Trump tariff implications. This is bad news for global trade and creates uncertainty across all our major trading countries. There are also trade barriers in major markets like the UK as the anti-alcohol lobby try to influence the government to raise duties and taxes on wine. At home we also have dangerous anti-alcohol messages being displayed on our own public transport featuring wine. This together with the Container Deposit Schemes certainly has our Industry facing challenges on many fronts.

On a more positive note, I would like to thank Anna Baum for her enormous contribution to the Association over the last twelve years. Anna has worked tirelessly for all of us, always positive and up to date on the issues and organising our events for the vast array of different needs for the local grape and wine community.

We all wish her well and look forward to her continued contribution and participation in all the events of the Association.



Anna & Laurie at Anna's farewell night

Congratulations to Cherry Stowman who has stepped up to take on the Executive Officer position at our Association. Cherry has been busy catching up with members to hear input and incorporate new ideas for building a stronger association into the future. Kylie Pengelly Linke has taken on the role of Marketing Specialist, adding her unique skills and expertise to the Association, and I thank Rachel Trengove, our Engagement & Education Officer who continues to do an outstanding job of providing support to our members throughout a challenging year.

The Clare Valley Wine Show was also another special event, celebrated as a community and a big thanks go to the judges, led by the capable Chair, Nick Stock, and the Committees involved in putting on such a successful show and presentation luncheon. It was terrific to celebrate with the winners of trophies and medals across our grape and wine community. I'd like to particularly mention Jim Barry Wines who had a magnificent show and was awarded the most successful exhibitor. It was also good to see both Pikes and Pauletts pick up multiple trophies particularly after the impact of the frost within their vineyards.

The Board is continually reviewing our Strategic plan and messaging to make it adaptive for the future. Sincere thanks to my fellow Board members Olivia Hoffman Barry, Hilary Mitchell, Alister Sandow, Travis Fuller, Daniel Wilson, Sarah Castine and Matt Schultz who have worked tirelessly and freely given their time and energy to the association. Also, to all our Committee members who have also volunteered their time and efforts in delivering successful events and outcomes.

Finally, a big thanks to you, our members, for your continued support of our regional association, now and into the future.

Warmest regards,



Mitchell Taylor
Chairman



From The Executive Officer

The 2024/25 financial year marked a continuation of what has been a challenging environment for our industry, shaped by fluctuating export markets, evolving consumer preferences, and the realities of climate change.

Despite this, I am proud of the resilience, innovation, and collaboration shown across our Clare Valley community. Our members have continued to demonstrate why the Clare Valley remains one of Australia's most respected wine regions. The quality of fruit, the strength of our regional brand, and the spirit of cooperation between growers, winemakers, and industry partners have positioned us well to continue to navigate these difficult times.

Against this backdrop, the Clare Valley Wine & Grape Association has remained firmly focused on delivering value to our members. Guided by our strategic plan, we have concentrated our efforts on:

1. Strengthening the Clare Valley brand and driving regional visitation - achieved through a coordinated program of trade and consumer events, supported by targeted marketing communications that reinforce the quality of our wines and inspire visitation to the region.

2. Supporting long term sustainability of member businesses - achieved through the delivery of technical workshops, production of accessible resources, knowledge-sharing forums, and sustainable wine growing initiatives designed to support and equip members with the tools necessary to adapt to an ever-changing market.

3. Strategic advocacy and regional voice- we have continued to advocate on behalf of members on the issues of water security and spray drift at state and national levels, ensuring the unique challenges of our region are recognised in broader policy settings.

The Association's progress this year is a direct reflection of the commitment of our Board, committees, and members. Their contributions ensure that our Association remains effective, representative, and future-focused.

I would like to extend particular thanks to Anna Baum, who, while stepping away from the role of Executive Officer, remains deeply connected to the region as both a grape grower and an active committee member. Her dedication and positive contribution over the past 12 years has been invaluable and leaves a lasting legacy for the Association and the Clare Valley wine community.

Looking ahead to 2025/26, we will continue to focus on enhancing the Clare Valley's profile in competitive domestic and international markets, strengthening the sustainability of our production systems, and securing the long-term prosperity of our growers and winemakers.

It is a privilege to lead the Association at such a pivotal time, and I am confident that by working collectively we will continue to advance the reputation, resilience, and competitiveness of the Clare Valley wine region.

Warmest regards,

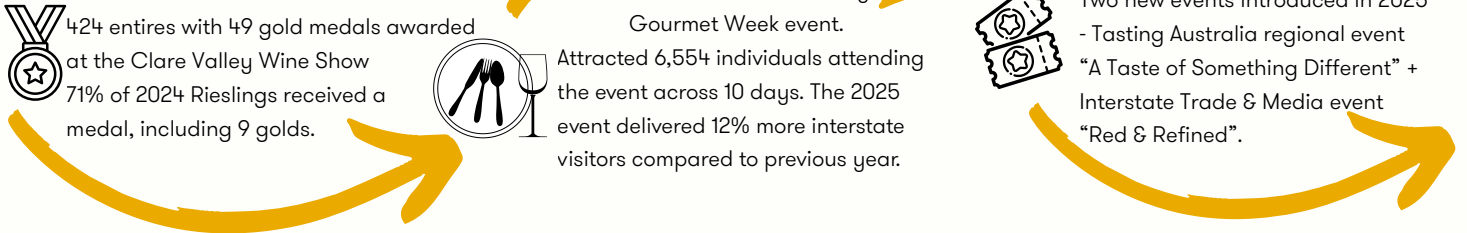


Cherry Stowman
Executive Officer



Key Highlights

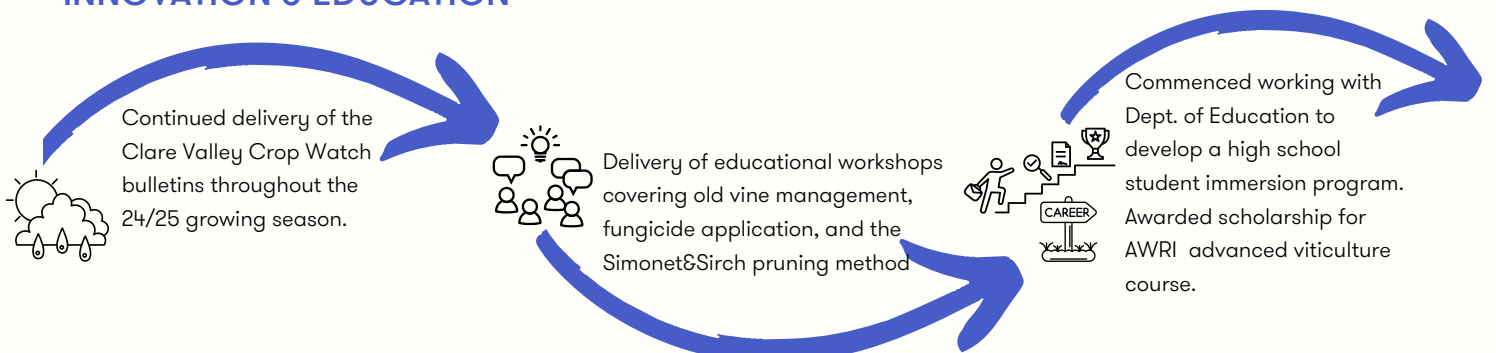
PROMOTION



SUSTAINABILITY



INNOVATION & EDUCATION



Promotion

2024 CCL Label Clare Valley Wine Show

October 9 - 13

The Wine Show was led by experienced chair of judges and wine critic Nick Stock and included a judging panel of wine makers, wine writers and wine distributors. The trophy presentation and luncheon were held in the St Joseph's School Auditorium with wine writer and commentator Nick Stock master of ceremonies for the event.

Riesling was again the most exhibited variety, collecting 58% of total gold medals awarded.

The Wine of Show trophy was won by Penna Lane 2024 Watervale Riesling.



Our Judges in 2024 were:

Chair of Judges: Nick Stock, Wine Critic

Panel Chair: Erin Larkin, Wine Critic

Panel Chair: Matt Turnbull, Wine Distributor

Judge: Louella Mathews, Sommelier, Trippas White Group

Judge: Kelly Wellington, Winemaker, Wirra Wirra

Judge: Rob Mack, Winemaker, Aphelion Wine Co.

Judge: Marie Clay, Winemaker, Treasury Wine Estates

Key highlights from the event include:

- 424 entries, with 49 gold medals awarded.
- 71% of 2024 Rieslings received a medal, including 9 of the 24 total gold medals awarded.
- 23 sponsors and partners
- 178 guests at the Trophy Presentation luncheon



Promotion

Dept. Of State Development - China Inbound Wine Immersion Famil

Ten wine buyers from China visited the region on 4th December 2024. The visit commenced with an overview of the region from a lookout on the Old Schobers vineyard. The group then attended a trade tasting at Taylors Wines, followed by a luncheon + masterclass at Pikes Slate Restaurant, and finally a short ride along the Riesling Trail to complete their Clare Valley experience.



Cellar Door Fest

The CWVGA was able to secure a stand at this major Adelaide consumer event via a contra deal. The goal was to promote visitation to the region and in particular the Gourmet Week event and launching ticket sales for the new Gourmet Bus Trails.



Dept. Of State Development - SA Wine Ambassador Club visit

Nine SAWAC members from Hong Kong, Japan, South Korea, Vietnam, and Thailand visited the Clare Valley as part of a South Australian wine familiarisation trip, held from 4-7 May 2025. The group were provided with an overview of the region and then attended a trade tasting in Paulett's barrel shed, followed by a dinner and educational masterclass tasting at Paulett's Bush De Vine Restaurant.



Promotion

Tasting Australia - A Taste Of Something Different: Clare Valley Alternative Varieties

On Friday 2nd of May, 2025 a contingent of 10 Clare Valley producers headed into the city to shake things up. The Adelaide Town Hall Meeting Room was the venue for a fun-filled wine tasting where alternative varieties and techniques were showcased to over 160 attendees. The Minister for Tourism, Zoe Bettison and the Minister for Primary Industry Clare Scriven were both in attendance with TV coverage by Channel 7, who broadcasted the weather cross live from the event.



Clare Valley Red & Refined – Sydney Trade & Media Showcase

The event objective was to highlight the diversity, quality, and cellaring potential of Clare Valley red wines to an influential Sydney audience of trade and media. Held at Customs House in June, the event featured guided tastings and masterclasses that showcased rare, back vintage Shiraz and Cabernet varietals, reinforcing the region's reputation beyond Riesling.



Promotions

Clare Valley Gourmet Week 2025

This was the 41st incarnation of the Clare Valley Gourmet event, Australia's longest running food and wine event. The event ran for 10 days from the 16th to 25th of May, and featured three distinct themes; the Festival Weekend, the Breathe It In week and the Land of the Long Lunch weekend. This year marked the introduction of a new offer, the Gourmet Bus Trails, which was well received by public. There were more than 50 unique events organised by members.

Funding was received from:

South Australian Tourism Commission - Regional Event Fund

Clare and Gilbert Valleys Council - Regional Event Support Funding

The event was supported through partnerships with:

Southern Cross Austereo – tv and radio advertising

Honeycomb Design – branding

Blis Web Agency – website

Brand Warrior - Design and PR

Clare Print/Created 2 Print - brochure & poster printing

Members were supported through:

Dedicated website for event listings

Promotion of their events via social media and advertising

Coordinated purchase of wine tumblers and toilet hire

Coordinated shuttle bus transport options

Opportunity to be included as venue in Gourmet Bus Trails



Some key highlights from the event include:

- 6,554 individuals attended, with each attending an average of 2.3 different events across the 10 day festival.
- \$2.7 million in expenditure for the Clare Valley, with an additional \$1.2m expenditure for South Australia.
- Average spend per head per visitor was \$168.
- Average stay of 3 nights for intrastate visitors and 6.8 nights for interstate visitors.
- The event was responsible for generating 11,123 visitor nights, with 8,062 from intrastate and 3,061 from interstate.
- 68% of event-goers purchased wine to take home.
- 27% of event-goers intended to purchase wine after the event.

Sustainability

Sustainable Winegrowing Australia

The Clare Valley wine region continues to demonstrate strong leadership in sustainability through active participation in the Sustainable Winegrowing Australia (SWA) program. There are now 48 vineyard sites and winery members engaged with SWA, an increase of 12 on the previous year. Importantly, 21 members achieved full certification, marking a 40% growth in certified participants and signalling the region's commitment to independently verified sustainable practices.

The program now represents 64% of the total planted vineyard area in the Clare Valley, an outstanding result that places sustainability at the heart of regional grape and wine production. These achievements highlight the collective effort to embrace environmentally responsible practices while maintaining a reputation for premium quality wine. Members are advancing best practice in vineyard and winery management while safeguarding natural resources and biodiversity for future generations.

The strong uptake of SWA participation and certification shows how Clare Valley growers and winemakers are collaborating to meet evolving global expectations, giving customers confidence that Clare Valley wines are produced with care for land, community, and climate.

Government Advocacy on Water Security & Spray Drift

Over the 2024–2025 period, the CVWGA has maintained an active and strategic advocacy program with government, driven by the urgency of water security and the threat of spray drift. We have engaged directly with Ministers, most notably meeting with Minister Scriven to raise the issue of recurring chemical trespass within our region, and produced formal submissions focused on improved compliance measures.

Meanwhile, in the water security space we continue to work with DEW and SA Water, advancing the recommendations from the Preliminary Business Case for long-term recycled-water options.



National EcoVineyards Program

We completed the final year of a nine-year program which sees 10 member business complete various ecologically beneficial vineyard projects.

These projects focused on –

- Functional biodiversity
- Soil Health
- Groundcovers

The CVWGA contributed significantly to this program, being one of the first regions to get involved from the very beginning.

In October 2024, The Clare Valley hosted another EcoVineyards workshop focused on integrated pest management and functional biodiversity. Led by agroecologist Dr Mary Retallack, the session demonstrated practical vineyard health monitoring techniques and highlighted the benefits of building resilience from the ground up. Presentations included insights on insect biodiversity from Michael Nash and the role of microbats as natural pest controllers from Chris Grant, followed by a night walk to observe them in action.

Local growers engaged in the EcoVineyards program are already reporting positive outcomes, such as reduced herbicide use and improved biodiversity through permanent native grass cover. The program showcased practical, nature-based solutions that enhance vineyard sustainability and resilience, with strong engagement and support from local members.



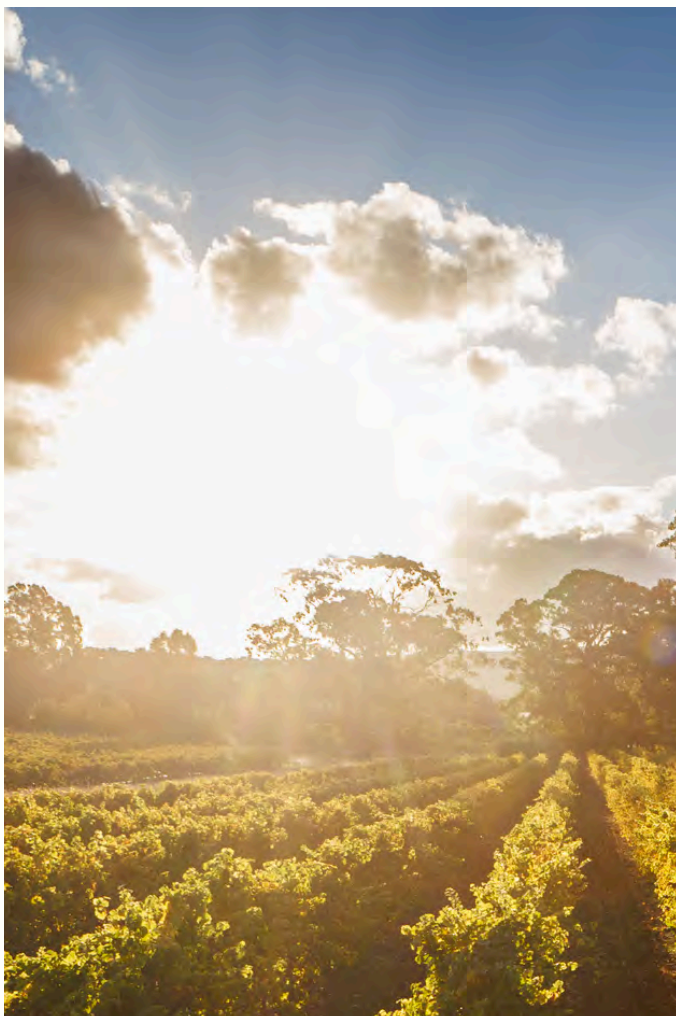
Sustainability

Cost of Production Project

This initiative developed a tailored benchmarking tool to help Clare Valley growers and winery vineyards better understand their vineyard operating costs using local data.

Independent growers and wineries contributed cost information, which was standardised and analysed through a series of workshops conducted by Colin Hinze from Pinion Advisory.

The final tool now provides members with a valuable resource to compare vineyard costs, identify efficiencies, and highlight opportunities to improve cost performance. Importantly, it empowers members with clearer insights for decision-making, supports more sustainable business planning, and strengthens the region's collective knowledge base by sharing anonymised, benchmarked data.



Wine Connect

Post-Vintage Gathering

This event, hosted at Matriarch & Rogue, brought members together to celebrate the end of vintage, reflect on the season, and hear from guest speakers including Anna Baum on her learnings on sustainability certification gleaned from a trip to Chile, and Tim Siebert from Bentleys Consulting with insights from the 8th Wine Industry Snapshot. The event also featured a 2025 vintage tasting of unfinished wines, encouraging collaboration between growers and winemakers, and support services were highlighted by PIRSA's Family and Business Mentor, Anthony North.

Sponsor Expo

In June 2025, CVWGA hosted its inaugural Sponsors Expo at The Vale Community Centre, providing a valuable opportunity for members and sponsors to connect, share ideas, and showcase products and services. The event was very well attended by our sponsors, who each presented their offerings in a dedicated space, and members enjoyed networking in a relaxed, supportive environment.

The Expo was also a special occasion to farewell outgoing Executive Officer Anna Baum and welcome the new EO, making it both a professional and community-focused gathering.

With strong engagement and positive feedback, the first Sponsors Expo was a great success and will be an important addition to the CVWGA calendar of events.

Innovation and Education

Member Education workshops

This year, the Association delivered a range of activities designed to strengthen knowledge-sharing, technical skills, and community connections. Several educational and informative workshops were held through the year.

The Pre-Vintage Vineyard Walk

This interactive workshop, held in January 2025, took a closer look at vineyard management philosophies for old vines. Tony & Lita Brady from Wendouree and Colin McBryde from Adelina provided insights and shared their experiences with grape growing and winemaking using fruit from these treasured resources.

The Simonet&Sirch Method

In September 2024, CVWGA hosted a Simonet&Sirch pruning workshop at The Vale and Kilikanoon Vineyards, led by Andrea Bonfatti. The session focused on pruning methods that promote vine health and resilience by minimising large cuts, improving sap flow, and using shoot thinning to maintain balance. This was followed by a winter pruning school held in June. Supported by the Wine Grape Council of South Australia, these workshops gave members practical insights into sustainable pruning practices.



Fungicide Application Workshop

In November 2024, this hands-on workshop was held at Jim Barry Wines' Morrison's Vineyard. The session combined practical vineyard demonstrations of spray equipment with theory on application volumes, nozzle selection, airflow adjustment, and chemical efficacy. Members also assessed spray coverage using UV torches in the vineyard, gaining valuable insights into best practice disease control. The workshop provided practical take-home learnings for growers.

Industry Engagement

In addition to the member educational workshops, staff, Board members and key member representatives from CVWGA participated in several strategic planning sessions held by Wine Australia and Wine Grape Council of SA, ensuring our regional voice continues to inform state and national initiatives.



GrowStrong

This initiative delivered value to members by funding a range of programs designed to build skills, knowledge, and confidence across the sector. These included a Business Fundamentals course, a First Aid course, and one-on-one Sustainable Winegrowing Australia (SWA) support.



Crop Watch Bulletins

Pinion Advisory continued to provide the Clare Valley Crop Watch service in 2024/2025, producing four written bulletins across the growing season from October to February. A local network of six viticulturists provide on-the-ground input to the service.

Innovation and Education

Benchmark Tasting

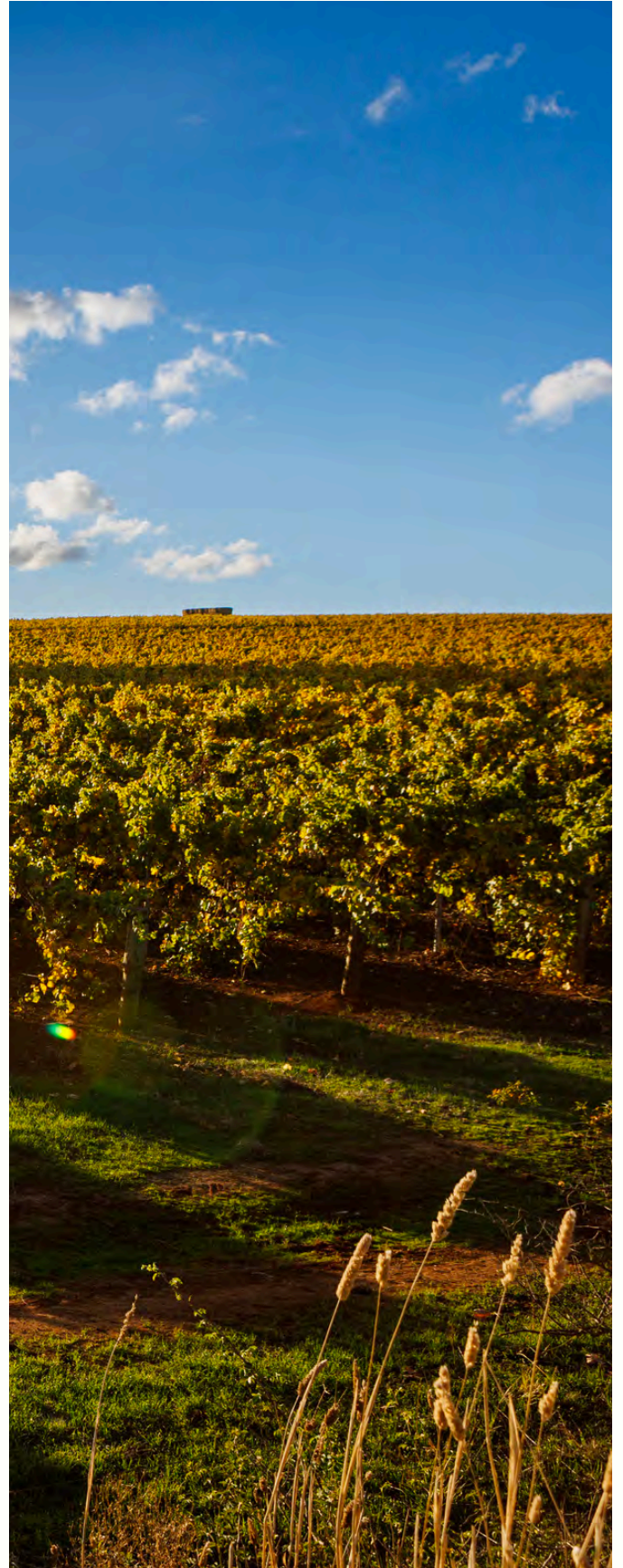
The 2024 event placed the spotlight on Cabernet and Cabernet blends, providing members with an invaluable opportunity to explore and discuss one of the Clare Valley's key red wine styles. The event attracted a full house of 45 participants. The invited panel guests brought their expertise to the discussion, sparking lively and insightful conversation on stylistic expression, regional character, and how Clare Valley Cabernet compares with other renowned regions.

2024 BENCHMARK *Tasting*



AWRI Scholarships

Two fully funded scholarships were awarded this year, providing the opportunity for one grape grower member, one winemaker member and two CVWGA staff members to attend the 2025 Australian Wine Technical Conference in Adelaide. James Meyer and Michele Li were the successful applicants (pictured below with Rachel Trengrove, Engagement and Education Officer).



Operational Planning Overview

Operational Team Planning Calendar -

MONTH	ITEM	DESCRIPTION	FREQUENCY	TIMEFRAME	Member Comms
JUL	Committees	Review each committee structure and terms of reference and provide recommendations to Board	Every 3 years	1 month, prior to Aug Board meeting	
	Annual Report	Prepare Annual Report draft	Annually	1 month, prior to Aug Board meeting	
AUG	Board Meeting	Prepare papers and distribute for review	Every 8 weeks	7 days prior to meeting	Board Communique
	AGM	Send Financials to Auditor	Annually	1-2 months, prior to Oct AGM	Save The Date: AGM
	Board Members	Finalise vacancies ahead of AGM	Annually	1-2 months, prior to Oct AGM	
SEPT	AGM	Finalise Annual Report Incl Financials	Annually	1 month, prior to AGM	Send Notice of AGM & Call for Board Member nominations
	Board Members	Call for Board Member nominations, conduct vote if required	Annually	At least 6 weeks before AGM	
	Committees	Review committees – check for any resignations and call for new members if required	Annually	1 month prior to AGM	Call for new committee members to fill any vacancies - if required
OCT	Member Survey - Sentiment	Prepare draft Member Survey for Board review	Annually	7 days prior to Board meeting	
	Board Meeting	Prepare papers and distribute for review	Every 8 weeks	7 days prior to meeting	Board Communique
	AGM	Prepare presentations	Annually	2 weeks prior to AGM	Annual report
NOV	Member Survey - Sentiment	Distribute Member Survey, collate and prepare results for Board review (Dec meeting)	Annually	Survey opens start of month, closes end of month	Member Sentiment Survey
	Spray Drift Awareness campaign	Set meetings with GPSA and create suite of comms in readiness for any incidences	Annually		Reminder: Spray Drift Reporting
DEC	Board Meeting	Prepare papers and distribute for review	Every 8 weeks	7 days prior to meeting	Board Communique
	Yearly Budget & Operational Plan	Ops team planning day to draft next FY calendar outline	Annually		
FEB - MAR	Board Meeting	Prepare papers and distribute for review	Every 8 weeks	7 days prior to meeting	Board Communique
	Yearly Budget & Operational Plan	Prepare 1 st draft yearly Operational Plan taking into consideration any Strat Plan updates for Board review (Apr meeting)	Annually		
APR	Board Meeting	Prepare papers and distribute for review	Every 8 weeks	7 days prior to meeting	Board Communique
APR - MAY	Yearly Budget & Operational Plan	Present draft Yearly Budget & Operational Plan for endorsement.	Annually	1-2 months, prior to end of FY	Board Communique
JUN	Yearly Budget & Operational Plan	Board to ratify Yearly Budget & Operational Plan	Annually		Board Communique
	Strategic Plan	Prepare overhauled Strategic Plan document and Infographic – if required	Every 3 years	1 month, prior to start of financial year	Share updated Strategic Plan and Infographic

Board Planning Calendar -

MONTH	ENTITY	ITEM	DESCRIPTION	FREQUENCY	TIMEFRAME	Member Comms
AUG	Board	Committees	Review Ops team recommendations, provide feedback and/or endorse.	Every 3 years	1-2 months, prior to Oct AGM	Board Communique
		Annual Report	Review Draft Annual Report, provide feedback and/or endorse.	Annually	1-2 months, prior to Oct AGM	
		Risk	Review current documentation and update if required.	Annually	1-2 months, prior to Oct AGM	
		Board Membership	Review any upcoming changes	Annually	2 months, prior to Oct AGM	
OCT	Board	AGM		Annually		Board Communique
		Member Survey - Sentiment	Review draft Member Survey, provide feedback and/or endorse.	Annually		
DEC	Board	Member Survey - Sentiment	Review Member Survey results, use to inform next Strategic Plan review	Annually	1-2 months, prior to Strategic Plan review	Board Communique
	Board	Skills Matrix	Conduct Board Members Skills Audit	Annually	1 – 2 months after AGM	
FEB	Board	Strategic Plan	Review current Strategic Plan to ensure fit within current economic climate and market conditions	Annually		Board Communique
	Board	Strategic Plan	Workshop to overhaul Strategic Plan for next 3 years	Every 3 years		
APR	Board	Yearly Budget & Operational Plan	Review draft Yearly Budget & Operational Plan, provide feedback and/or endorse.	Annually	1-2 months, prior to end of FY	Board Communique
JUN	Board	Yearly Budget & Operational Plan	Ratify Yearly Budget & Operational Plan	Annually		Board Communique

Member Resources

The CVWGA Members Portal hosts an array of resources available for current members to access.

Association Documents

- CVWGA Strategic Plan
- Financial Reporting
- Marketing Plan
- Member Prospectus
- Vintage reports

Marketing Assets

- Clare Valley Brand pack & Tourism Breathe It In Toolkit
- Clare Valley logos
- Event brand assets and reports

Workshop & Member Event Resources

- Sustainability Forum Videos
- Vineyard Walk and Tasting Videos
- Wine Show past winners

Industry Resources

- Australia Post Wine Delivery Service
- Clare Valley Fact Sheet (designed for consumer facing staff at cellar door/restaurant)
- Sustainable Winegrowing Australia (SWA)
- Mid North Mesonet
- Marketplace - sale & purchase of grapes/wine
- Clare Valley Crop Watch Bulletins
- Spray Drift
- Eutypa Management

Maps

Cellar Door Map

Sponsorship and Funding Summary

Grant funding and securing cash and in-kind sponsorship contributions is vital in supporting our initiatives and activities, enabling us to deliver valuable programs, events, and services to our members. We would like to thank the follow partners who have assisted in the delivery of quality and informative initiatives in the past year.

Clare Valley Wine Show

Sponsorship:

- CCL Label
- Mercurey Australia Pty Ltd
- Seguin Moreau Australia
- VAF Memstar
- BHF Technologies
- Commonwealth Bank
- Hahn Corporation
- Hood Sweeney
- Lallemand Australia
- Vinpac International
- AP John
- Ackland Vineyard Services Pty Ltd
- Clare Valley Enterprises
- Jim Barry Boutique Accommodation

In-Kind Sponsorship

- Mercurey Australia Pty Ltd
- CCL Label
- Riedel
- AP John
- Wine Logistics
- Laffort
- Plains Producer
- Watervale Hotel
- Sevenhill Hotel

Gourmet Week

Grant funding:

- SATC Regional Event Fund
- Clare & Gilbert Valleys Council Regional Event Fund

In-Kind Sponsorship:

- Southern Cross Austereo (SCA)
- Honeycomb Design
- Brand Warriors
- Blis Web Agency
- Clare Print / Created 2 Print

Benchmark Tasting

Sponsorship:

- Pact Logistics

Wine Australia Regional Program

Grant funding:

- Sustainable Winegrowing Australia (SWA)
- Crop Watch
- Fungicide Workshop
- AWRI Scholarships

GrowStrong Program

Grant funding:

- Sustainable Winegrowing Australia (SWA) 1:1 support
- Business Fundamentals course
- First Aid course
- Simonit&Sirch Pruning Workshops